

# **PRIVACY POLICY**

**LAST UPDATED: April 19, 2019**

The Allied Foundation, Inc. (“Allied,” “We,” or “our”) is a domestic New York non-for-profit, tax-exempt corporation founded by Allied Physicians Group. The mission of Allied is to impact and improve the health and wellbeing of residents within the Allied Physicians Group’s geographical footprint, which currently includes: Long Island, Queens, Brooklyn, Richmond, Westchester, Rockland and Orange. The following Terms of Use outline your obligations when using any website associated with and/or related to Allied.

PLEASE READ THIS PRIVACY POLICY CAREFULLY BY ACCESSING, DOWNLOADING, OR USING THE WEBSITE ASSOCIATED WITH ALLIED (“ALLIED WEBSITE”), YOU AGREE TO BECOME BOUND BY THESE TERMS AND CONDITIONS OF THIS PRIVACY POLICY. IF YOU DO NOT AGREE TO ALL THE TERMS AND CONDITIONS, THEN YOU MAY NOT ACCESS AND USE CERTAIN PARTS OR FEATURES OF, OR ALL OF, THE WEBSITE, AND, IN SOME INSTANCES, YOUR USAGE OF THE WEBSITE MAY BE REVOKED OR RESTRICTED.

## **I. INFORMATION COLLECTED**

Allied collects information such as Your name, e-mail address, mailing address and phone number provided by You (user or any person or entity that communicates with Allied online or offline) in connection with Your donation(s) to Allied.

### **a. Volunteer Services**

Allied collects information provided by You, such as Your age, volunteer interests, availability to volunteer, number of hours, and other information in connection to Your interest to volunteer with Allied. Allied uses Survey Monkey as an intermediary to collect such information pertaining to Your interest in volunteering with Allied.

### **b. Attending An Event**

Allied collects information provided by You in connection with Your attendance and/or participation in an event sponsored and/or hosted by Allied. Allied uses Give Lively.com, whose payment gateway is Stripe, to collect certain information from You in regards to Your attendance and/or participation in the event.

### **c. Transactions / Donation/ Payment Information**

If You initiate a transaction through the Allied Website, such as a monetary donation, and payment information, such as credit card number and expiration date, is submitted to us online when you make a donation. Allied uses CheddarUp as a third-party intermediary to process your online donations and payments. Your credit card information is transmitted over a secure connection between Your computing device (e.g., mobile device, desktop, laptop, tablet) and our server using Secure Socket Layer (SSL) encryption and is encrypted when submitted to the credit card processor.

Your personal information or credit card information is never shared with third parties other than the processor, an employee of Allied to refund and/or confirm donations (via online or offline) were processed, and a financial consultant employed by Allied to handle the financial affairs of Allied. Your credit card information may be stored for verification purposes, for processing recurring donations that You have authorized, and for processing refunds, if applicable.

For refunds, changing to payment information, or any questions in regards to transactions/donations/payments, please contact us at:

The Allied Foundation, Inc.  
3 Huntington Quadrangle, Suite 105S  
Melville, NY 11747  
Phone: 631-386-4185  
[hedwards@alliedfoundation.org](mailto:hedwards@alliedfoundation.org)

d. Tracking Technologies

Allied also collects information You transmit to or through the Allied website, in addition to Your participation in services provided via the Allied Website, from third parties with your consent, and through tracking technology.

Tracking technologies may record information such as Internet domain and host names; protocol (IP) addresses; browser software and operating system types; clickstream patterns; the MAC address or other technical information from your mobile device; location information through GPS, Wi-Fi, Bluetooth, or similar technologies; and dates and times that the Allied website are accessed. An IP address is a number that is automatically assigned to Your computer whenever you are surfing the web. Web servers, the computers that “serve up” webpages, automatically identify your computer by its IP address. The Allied website may also use technology called "tracer tags". These may also be referred to as "Pixels", "Clear GIFs" or "Web Beacons". This technology allows us to understand which pages You visit on our Site and other ways You interact with the Allied website. These tracer tags are used to help us to optimize and tailor our website for You and other users of our website.

e. Do Not Track

Do Not Track (DNT) is a privacy preference that users can set in some web browsers, allowing users to opt out of tracking by websites. The user may utilize DNT to opt out of the tracking services implemented by or on behalf of Allied. However, DNT may cause certain features or parts of the Allied website to function slowly, improperly or fail to function entirely.

## **II. DATA SECURITY, INTEGRITY, AND ACCESS**

Due to the sensitivity of the Personal Information and consistent with industry standards and applicable laws, Allied uses multiple safeguards (including encryption and firewalls) to protect the Personal Information submitted to Allied via online or offline.

## **III. THIRD PARTY WEBSITES AND LINKS**

Please note that You may have cookies or other tracking technology placed on Your computer by third party websites that refer You to the Allied website. Please review the privacy policies of each website You visit to better understand their privacy practices, including any third-party intermediaries utilized by Allied. In addition, Allied would like to inform You that anytime You click on links (including advertising banners), which take You to third party websites, You will be subject to the third parties' privacy policies. While Allied supports the protection of our customer's privacy on the Internet, ALLIED EXPRESSLY DISCLAIMS ANY AND ALL LIABILITY FOR THE ACTIONS OF THIRD

PARTIES, INCLUDING BUT WITHOUT LIMITATION TO ACTIONS RELATING TO THE USE AND/OR DISCLOSURE OF PERSONAL INFORMATION BY THIRD PARTIES.

Allied may contain links to other sites operated by third parties. Allied does not control such other sites and is not responsible for their content, their privacy policies, or their use of Personal Information. Allied's inclusion of such links does not, by itself, imply any endorsement of the content on such sites or of their owners or operators except as disclosed on the Allied website. Any information submitted by You directly to these third parties is subject to that third party's privacy policy.

#### **IV. CHILDREN'S PRIVACY**

Allied website is intended for general audiences and is not directed to children under the age of 13 years. Allied website does not knowingly collect personal information from children under 13. If You become aware that a child has provided us with personal information without parental consent, please contact us. If We become aware that a child under 13 has provided us with personal information without parental consent, we take steps to remove such information.

For minors of under the age of majority, Allied relies upon such parents or legal guardians to determine if the Allied website is appropriate for the viewing, access, or participation by such individuals under the age of majority. If an individual under the age of majority uses the Allied website, such individual may only use the Allied website under the supervision of a parent or legal guardian of majority age. Without parental supervision and approval, Allied will take steps to remove such information pertaining to the minor.

#### **V. MODIFICATIONS OF PRIVACY POLICY**

Allied may revise this Privacy Policy from time to time. The most current version of the Privacy Policy will govern our collection, use, and disclosure of information about You and available on [www.alliedfoundation.org](http://www.alliedfoundation.org). If Allied makes material changes to this Privacy Policy, Allied will notify You by email or by posting a notice on the Allied website prior to the effective date of the changes. By continuing to access or use the Allied website after those changes become effective, You acknowledge the revised Privacy Policy.

#### **VI. CALIFORNIA RESIDENTS OR E.U. NATIONALS: YOUR PRIVACY RIGHTS**

Allied does not disclose Your personal information to third parties for the purpose of directly marketing their goods or services to You. If You have any questions regarding this policy, or would like to change Your preferences, You may contact us.

#### **VII. CONTACT US / OPT-OUT**

At any time, if You have any questions concerning our Privacy Policy, wish to correct Your personal information, or wish to opt-out (or erase) any personal information previously provided by You, You may contact us at:

The Allied Foundation, Inc.  
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Melville, NY 11747  
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